HERMES GLOBAL

Intelligent Simplicity in Complexity.™

HERMES SNAPP™
AI OPERATIONAL GOVERNANCE PLATFORM
An Executive Intelligence Solution

Hermes SNAPP™ is our AI Operational Governance Platform that delivers Dynamic Governance™ through an integrated suite of executive intelligence solutions.

MORE THAN AN AUDIT.
DYNAMIC GOVERNANCE™
Executive Governence for the AI Era

Dynamic Governance™ helps organizations monitor AI behavior, governance patterns, and organizational maturity to provide executive intelligence that supports **confident, defensible decisions.**

NEWDAWN SENTINEL™

WHAT IS AI GOVERNANCE?

AI governance is the system of rules, policies, frameworks, and technical controls designed to ensure artificial intelligence systems are developed, deployed, and used safely, ethically, and in compliance with laws.

It balances innovation with risk management, addressing critical issues such as algorithmic bias, privacy, accountability, transparency, and security.

- ETHICS & FAIRNESS
- TRANSPARENCY & EXPLAINABILITY
- PRIVACY & DATA PROTECTION
- SAFETY & SECURITY
- ACCOUNTABILITY & COMPLIANCE

WHY IT MATTERS NOW

- AI is now embedded in decisions that affect customers, members, employees, and the public.
- Regulators, boards, and stakeholders expect organizations to demonstrate responsible AI governance—not just periodic reviews.
- Effective governance reduces risk, builds trust, strengthens reputation, and supports sustainable innovation.

THE HERMES DIFFERENCE

- Executive-focused, not just technical
- Independent and objective
- Continuous, not point-in-time
- No system integration required
- No member or customer data exposure
- Built for defensible, accountable decisions

MORE THAN AN AUDIT. A COMPLETE EXECUTIVE AI GOVERNANCE MODEL.

TRADITONAL AI AUDIT Point-in-Time Review	VS.	DYNAMIC GOVERNANCE™ Continuous Executive Governance
Evaluates AI at a single moment		Establishes executive oversight and accountability
Focuses on findings and compliance		Monitors AI behavior, governance patterns, and emerging risks
Static report with limited lifecycle visibility		Strengthens transparency, explainability, and documentation
Technical review, not executive governance		Identifies and addresses governance gaps
Ends with recommendations		Supports governance across the full AI lifecycle
Limited view of emerging risks and behavior		Enables continuous improvement and organizational maturity

DYNAMIC GOVERNANCE™ HELPS ORGANIZATIONS:

- Establish executive oversight and accountability structures
- Develop policies, roles, and governance frameworks for AI
- Monitor AI behavior, performance, and emerging patterns
- Strengthen transparency and explainability
- Identify and mitigate bias and governance gaps
- Support privacy, security, and responsible data use
- Document governance activities for executive accountability
- Continuously improve governance as risks and regulations evolve
- Build governance resilience and organizational trust
- Prepare for audits, regulators, and stakeholder expectations

REGULATORY EXPECTATIONS: TODAY'S AI GOVERNANCE IMPERATIVE

ORGANIZATIONS ARE INCREASINGLY EXPECTED TO DEMONSTRATE:

- **Executive Oversight** — Clear leadership accountability for AI governance and decision-making.
- **Risk Management** — Identification, assessment, monitoring, and mitigation of AI-related risks.
- **Human Oversight** — Appropriate human involvement in significant AI-enabled decisions.
- **Transparency & Explainability** — Governance practices that support understanding and accountability.
- **Fairness & Bias Mitigation** — Processes to identify and address algorithmic bias and uneven outcomes.
- **Privacy & Data Protection** — Responsible governance over personal and sensitive information.
- **Security & Operational Resilience** — Protection against misuse, cyber threats, and operational failures.
- **Governance Documentation** — Evidence of policies, oversight, decision-making, and accountability.
- **Continuous Monitoring** — Ongoing observation of AI behavior, governance patterns, and emerging risks.
- **Continuous Improvement** — Regular review and enhancement of governance as AI evolves.

REFLECTED ACROSS LEADING FRAMEWORKS AND REGULATIONS:

- EU AI Act
- ISO/IEC 42001 AI Management Systems
- NIST AI RMF AI Risk Management Framework
- OECD AI Principles
- COSO Enterprise Risk Management
- FFIEC Guidance
- NCUA Expectations
- GLBA Safeguards Rule
- ECOA / Reg B Fair Lending
- CFPB Supervisory Expectations

Regulatory expectations continue to evolve. Dynamic Governance™ helps organizations stay ahead—strengthening governance capabilities, reducing risk, and demonstrating accountability to regulators, boards, and stakeholders.

THE HERMES AI OPERATIONAL GOVERNANCE ARCHITECTURE

POWERED BY

NEWDAWN CORE™
Proprietary Executive Intelligence Engine

DELIVERED THROUGH

HERMES SNAPP™
AI OPERATIONAL GOVERNANCE PLATFORM
The foundation for Dynamic Governance™

EXECUTIVE INTELLIGENCE SUITE

NEWDAWN SENTINEL™
Executive Governance Intelligence
Governance examinations, diagnostic intelligence, and executive recommendations.

NEWDAWN WATCHER™
Continuous Monitoring & Pattern Intelligence
Continuous monitoring of AI behavior, governance patterns, and emerging risks.

HERMES NAVIGATOR™
Governance Strategy & Roadmaps
Strategic guidance, governance roadmaps, implementation planning, and alignment.

NEWDAWN HORIZON™
Future Governance Intelligence
Foresight and scenario analysis for future risks, regulations, and opportunities.

EXECUTIVE INTELLIGENCE

- Executive briefings
- Governance insights
- Practical recommendations
- Decision support
- Governance roadmaps

From AI operational governance to executive intelligence—enabling confident, defensible leadership in the AI era.

EXECUTIVE INSIGHT

AI governance is no longer simply about reviewing AI systems. It is about establishing the leadership, oversight, accountability, monitoring, and continuous governance capabilities necessary to manage AI responsibly throughout its lifecycle.

Dynamic Governance™ helps organizations transform governance principles into confident, defensible executive decisions.

DYNAMIC GOVERNANCE™

HELPING ORGANIZATIONS TRANSFORM GOVERNANCE PRINCIPLES INTO CONFIDENT EXECUTIVE DECISIONS.

LET'S STRENGTHEN YOUR EXECUTIVE GOVERNANCE.

Schedule a confidential discussion.

spencer@hermes.global
323 360 1904
hermes.global

SCAN TO SCHEDULE A DISCUSSION