HERMES GLOBAL

CORPORATE PRESS KIT

Intelligent Simplicity in Complexity™

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CHAPTER I

THE WORLD HAS CHANGED

THE PACE OF TECHNOLOGICAL CHANGE HAS ACCELERATED BEYOND THE CAPACITY OF MANY ORGANIZATIONS TO RESPOND WITH CONFIDENCE.

ARTIFICIAL INTELLIGENCE

AI is reshaping industries, business models, and the way decisions are made at every level of the organization.

EVOLVING REGULATION

Regulatory frameworks are emerging rapidly, creating new responsibilities for boards and executives.

INCREASING COMPLEXITY

Global markets, technologies, risks, and stakeholder expectations are more interconnected than ever.

UNPRECEDENTED INFORMATION

Organizations face an overwhelming volume of information—yet clarity and insight remain in short supply.

THE NEED FOR JUDGMENT

In an age of abundant information, trust becomes one of the most valuable strategic assets an organization can possess.

ORGANIZATIONS DO NOT SIMPLY NEED MORE DATA.

They need better judgment.

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WHY HERMES

COMPLEXITY IS GROWING FASTER THAN CLARITY.

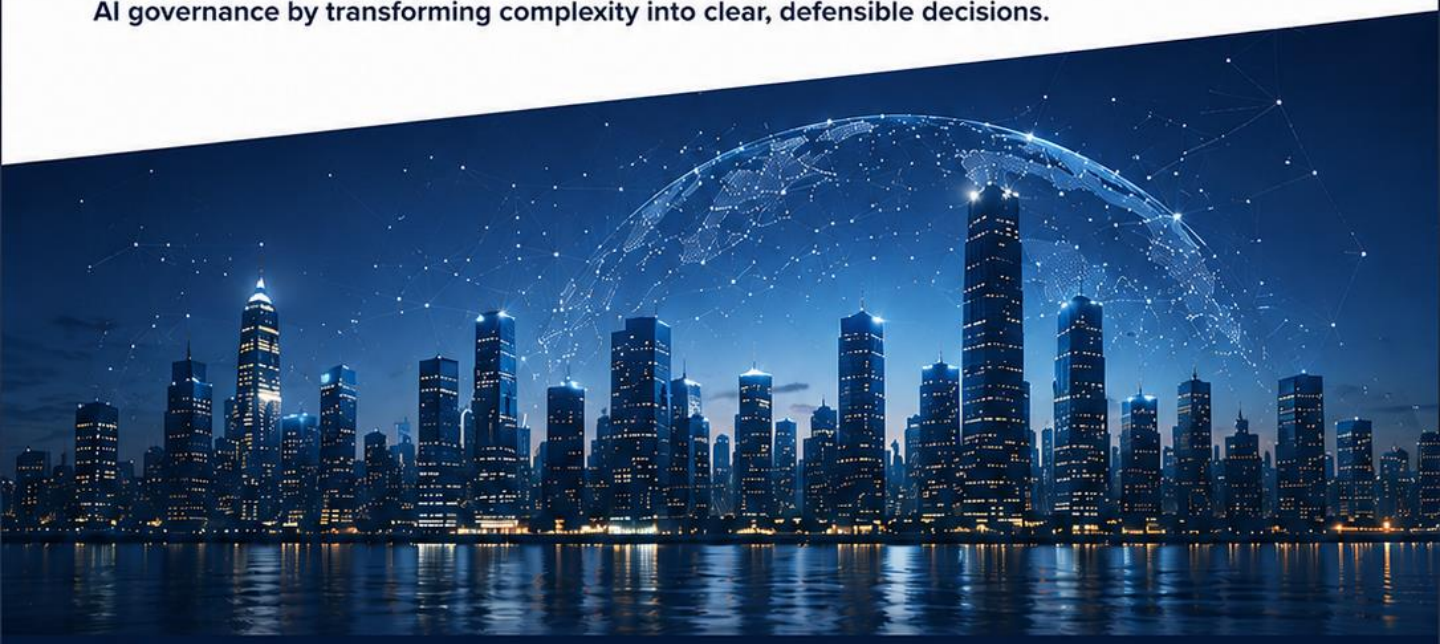
Leaders do not suffer from a lack of information. They face the challenge of identifying the intelligence that truly matters.

Organizations require clarity, disciplined governance, and executive judgment.

THEY DEMAND EXECUTIVE INTELLIGENCE.

Organizations today operate in an environment of accelerating technological change, increasing regulatory expectations, and growing complexity. Effective governance requires more than information—it requires clarity, discipline, and sound executive judgment.

Hermes Global helps organizations strengthen executive oversight and AI governance by transforming complexity into clear, defensible decisions.



CHAPTER IV

OUR PHILOSOPHY

INTELLIGENCE IS ONLY VALUABLE WHEN IT LEADS TO WISER DECISIONS.

At Hermes Global, we believe that true leadership is measured by the quality of the decisions you make, not the volume of information you consume.

We exist to help leaders cut through complexity, strengthen oversight, and act with confidence in a rapidly changing world.

Our work is rooted in clarity, independence, and a commitment to the long-term resilience of the organizations we serve.

Not intelligence as information.	Intelligence as disciplined understanding.

> Our purpose is to create the clarity that enables leaders to make decisions that shape the future with confidence.

CHAPTER V

WHAT HERMES BUILDS

HERMES HAS EVOLVED INTO AN OPERATING INTELLIGENCE PLATFORM.

We are building the infrastructure for Executive Intelligence—the systems, frameworks, and tools that help leaders see clearly, govern responsibly, and act with confidence.

Our platform unifies intelligence, governance, and strategic execution across today's most complex challenges.

OUR PLATFORM POWERED BY

- INDEPENDENT GOVERNANCE
- CONTINUOUS INTELLIGENCE
- STRATEGIC CLARITY
- ACTIONABLE INSIGHTS
- SECURE BY DESIGN
- EXECUTIVE FOCUS

> We build intelligence that leaders can trust and systems that turn insight into impact.

CHAPTER VI

THE HERMES CAMPUS

A DIGITAL ENVIRONMENT FOR EXECUTIVE INTELLIGENCE

The Hermes Campus is the **digital environment** through which Hermes Global organizes executive intelligence, strategic collaboration, and organizational knowledge.

It brings together the environments where leadership, governance, intelligence, communication, and strategy converge into a unified **Executive Intelligence Platform** designed for the age of artificial intelligence.

Across the Campus, each environment serves a distinct purpose while contributing to a common mission: helping organizations **make better decisions** in an increasingly complex world.

THE CAMPUS ENVIRONMENTS

THE BOARDROOM
Executive leadership, governance, and strategic oversight.

THE ASSEMBLY HALL
Company announcements, major initiatives, and organizational dialogue.

THE EXECUTIVE MEDIA STUDIO
Interviews, podcasts, executive communications, and public conversations.

THE INTELLIGENCE CENTER
Research, analysis, regulatory intelligence, and executive briefings.

THE TRANSACTION CENTER
Strategic advisory, partnerships, transactions, and organizational growth.

THE LIBRARY
Publications, executive insights, white papers, and thought leadership.

THE BOARDROOM

THE ASSEMBLY HALL

THE EXECUTIVE MEDIA STUDIO

THE INTELLIGENCE CENTER

THE TRANSACTION CENTER

THE LIBRARY

> The Campus is the ecosystem that connects intelligence, people, and purpose to turn insight into impact.

One Campus. One Mission.
Empowering leaders to navigate complexity, strengthen governance, and build a future with confidence.

CHAPTER VII

EXECUTIVE INTELLIGENCE PLATFORM

BUILDING THE EXECUTIVE INTELLIGENCE ORGANIZATIONS NEED TO LEAD WITH CONFIDENCE.

Hermes Global develops an integrated Executive Intelligence Platform that helps organizations navigate technological change, strengthen governance, and make better strategic decisions.

Hermes Snap™ is the operational platform organizations use to access a suite of executive intelligence solutions—each designed to address critical leadership challenges in a world shaped by artificial intelligence and rapid transformation.

Powered by **NEWDAWN Core™**, the proprietary intelligence engine that unifies research, governance, analytics, executive workflows, and strategic intelligence across the platform, Hermes delivers clarity, foresight, and impact when it matters most.

THE PLATFORM ADVANTAGE

INDEPENDENT & OBJECTIVE
Unbiased intelligence that strengthens oversight and decision quality.

EXECUTIVE-CENTERED
Built for boards, executives, and leadership teams—clear, relevant, and actionable.

CONTINUOUS INTELLIGENCE
Real-time insights, monitoring, and foresight across your decision environment.

SECURE & CONFIDENTIAL
No system integration. No member data. Enterprise-grade security and privacy.

UNIFIED ECOSYSTEM
All capabilities connected through one platform for maximum impact.

THE HERMES SNAP™ EXECUTIVE INTELLIGENCE PLATFORM

HERMES GLOBAL
EXECUTIVE INTELLIGENCE COMPANY

Hermes Snap™
EXECUTIVE INTELLIGENCE PLATFORM

POWERED BY
NEWDAWN Core™
The proprietary intelligence engine that unifies research, governance, analytics, executive workflows, and strategic intelligence across the platform.

EXECUTIVE INTELLIGENCE SOLUTIONS

NEWDAWN SENTINEL™
AI Governance & Executive Intelligence

NEWDAWN WATCHER™
AI Readiness & Workforce Transformation

NEWDAWN NAVIGATOR™
Strategic Intelligence & Opportunity Discovery

NEWDAWN HORIZON™
Foresight, Emerging Risks & Future Intelligence

> “Executive intelligence is not simply information. It is the disciplined integration of knowledge, judgment, governance, and action.

One Platform. One Intelligence Engine. Four Solutions. Infinite Impact.

Empowering leaders to navigate complexity, strengthen governance, and **build a future with confidence.**

CHAPTER VIII

THE NEWDAWN EXECUTIVE INTELLIGENCE SUITE

Four integrated intelligence divisions.
One unified mission: stronger decisions, greater resilience, and a better future.

AI Governance & Oversight

We evaluate AI decision environments to identify risk, exposure, and governance gaps—delivering defensible intelligence that strengthens oversight and accountability.

- AI Bias Intelligence
- AI Governance Assessments
- Decision Environment Examinations
- Executive Briefings & Reports

Governance Monitoring

We monitor governance signals and external changes that impact AI risk and compliance—providing leaders with timely intelligence to stay informed and prepared.

- Regulatory & Policy Monitoring
- Risk Signal Detection
- Issue Tracking & Analysis
- Executive Alerts & Updates

Strategy & Governance Architecture

We help leaders design governance models and strategies that align AI innovation with oversight, ethics, and long-term value. Turning intelligence into action.

- Governance Model Design
- AI Strategy & Policy Advisory
- Framework Development
- Executive Workshops & Advisory

Future Intelligence & Foresight

We explore what's next—identifying emerging risks, opportunities, and signals that shape the future of AI, business, and society.

- Trend & Scenario Analysis
- Emerging Risk Intelligence
- Opportunity Mapping
- Strategic Foresight Briefings

> Intelligence without action is noise.
> Intelligence with stewardship builds the future.

NEWDAWN. NEW INTELLIGENCE.
STRONGER DECISIONS. BETTER FUTURES.

HERMES GLOBAL
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THE FOUNDERS

Hermes Global was founded to help organizations navigate the age of artificial intelligence with clarity, independence, and executive accountability.

DOMINIQUE LUCHART, J.D.

FOUNDER

Dominique Luchart, J.D. leads Hermes Global's long-term vision.

A strategist whose work spans the design of future systems, artificial intelligence, social evolution, leadership architecture, governance, and storytelling, she has spent her career exploring how emerging technologies reshape stewardship, institutions, and society.

Her work forms the intellectual foundation of Hermes Global through NEWDAWN SENTINEL™ and Dynamic Governance, and continues through Windom Media and the development of the Newdawn Universe.

SPENCER BECK

FOUNDER

Spencer Beck is a Founder of Hermes Global and an executive advisor with more than 700 million in completed transactions value.

He leads the firm's work in investment banking, corporate development, governance, and strategic growth—helping organizations navigate complex transactions, long-term value creation, and executive decision-making.

Spencer is also the driving force behind Hermes Snap™, extending Hermes Global's Executive Intelligence Platform through practical, executive-focused solutions.

TWO FOUNDERS. ONE MISSION.

Together, the founders combine executive governance, intelligence, and transaction expertise to help organizations make better decisions in an increasingly complex AI-driven world.

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Where intelligence meets stewardship for a better future.

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